

Easy Entrance

Value Access





The comprehensive solution for paid access

For strongly frequented establishments the sanitary facilities constitute a huge expense factor. Those guests, who do not consume anything, incur costs while they do not contribute to turnover. This situation demands an innovative management, which not only covers the costs incurred, but at the same time generates additional turnover: Easy Entrance is a modular system that offers the necessary components for simple paid access and at the same time gives you the opportunity of electronic control and analysis. And this goes as far as multi-site networking of all system components and respective analysis of incoming data.

Easy Entrance facilitates a redemption system for access fees. Consuming guests may use the facilities free of charge. They receive a voucher, which may be redeemed at the POS. The additional turnover thus generated and the contributions of those guests who do not consume anything make the investment pay off after very short time.





Easy Entrance: Value Access

Safe, secure, convenient and profitable

Easy Entrance combines all components for paid access: from on-site hardware as far as the necessary software for

networking, flow of information and analysis. The modular, holistic and transparent solution is suitable for single-site use as well as for central administration of multiple sites.

THE COMPONENTS AT A GLANCE



Pay machine with tripod turnstile

The combination for payment, access and voucher issue. It helps securing that even those guests, who do not consume anything, do contribute to your cost recovery. Easy-to-use, appealing design.

Kids door

A manual swing door for free access of children and wheelchair users. Serves also for goods transport and as additional escape route.

Exit turnstile

Secures facilities against unpaid access. Rotates freely in exit direction for easy leaving of the facilities.

Ticket validator

Serves for voucher redemption at the cash point. It registers the number of vouchers redeemed and helps prevent the multiple use of single vouchers.

Managing software

For online control of the units. Real-time access via remote software or cloud service and analysis via POS system and accounting.



Integrated paid access

Everything under control

How many guests did use the facilities? How many vouchers have been redeemed? Depending on the level, the system records all activities centrally and up to date. The data may be used for many processes, for instance accounting, personnel planning or materials management.



How it works



Payment.
Each guest pays
the defined
amount at the pay
machine.



2 Issue of voucher. The guest takes the voucher and the change if so.



Admission.

The access is now clear. It is free of charge for children via the kids door.



Leaving the facility.
The turnstile is unlocked in exit

Easy Entrance custom-made

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Pay machine	S	· de	00	.0	OR
Local manual ticket validation	•	•		•	•
Analysis on printout	•			•	
Digital interface					•
Remote enquiry		•		•	•
Download of reports					•
Download of unit status		•	•	•	•
Across locations					•
Connection to on-site systems			•	•	•
Access guarantee				•	•
Automated data provision				•	•
Closed system across locations					•
Unlimited storage space					•
Ticket validation via web service					•
Interface for point-of-sales data					
Online configuration of prices and ticket logos					•





Comprehensive overview.

The management software provides transparent data for comparison of visitor frequencies, thus facilitating personnel planning and more.

Example 1

Shopping mall / no voucher system

Facility users



Earnings from user fee (€ 0,50 / person)

Daily 700 350,00 €

Monthly 21.000 10.500,00 €

Yearly 255.500 127.750,00 €



Sectors and examples of use











Roadhouses

Petrol stations

Shopping malls

Restaurant chains

Leisure parks

Example 2

Frequented petrol station or roadhouse / participation in voucher system

Facility users

50% of the facility users do not consume anything. Earnings from user fee (€ 0,50 / person)

50% of the facility users redeem the voucher.
(Average turnover possible of the content of the c

(Average turnover per voucher € 0,75 to €1,10)

Total earnings with

Easy Entrance

system



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Daily 500 €125,00 €187,50 - 275,00 € 312,50 - 400,00

Monthly 15.000 € 3.750,00 € 5.625,00 - 8.250,00 € 9.375,00 - 12.000,00

Yearly 182.500 € 45.625,00 € 68.437,50 - 100.375,00 € 114.062,50 - 146.000,00



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